



Press release

Up Group and its employees commit to the World CleanUp Day

Gennevilliers, September 20th, 2019 - After a first successful participation in 2018, Up Group employees were involved in France and internationally in waste collection activities in the wild on the World CleanUp Day, on Saturday September 21st. This action is fully in line with the deployment of Up's strategic project, which is contributing tangibly to the achievement of the UN Sustainable Development Goals.

The World CleanUp Day was launched in 2008 in a positive uniting of all existing global initiatives to cleanse our planet by getting rid of the waste that is deteriorating ecosystems everywhere.

Reducing waste and fighting against global warming are the two parts of Up Group's environmental policy. On these two matters, hands-on actions are carried out and mobilization of as many people as possible is sought.

Up employees rallied for World CleanUp Day...

"This ambition helps to improve our world by coordinating everyone's good will. This is particularly dear to us: as an international cooperative Group, it permeates throughout all of our activities and engages us! In addition to the actions undertaken by Up group, it is natural for us to encourage all our employees to volunteer for World CleanUp Day," says **Youssef Achour, President & and CEO of the group Up**

In 2018, many employees joined forces in waste collection operations. This year, the aim is to increase the level of participation: more than a hundred Up group employees have already volunteered to participate in clean-up operations, including in France, Brazil, Mexico, Tunisia, Slovakia, Germany and Italy.

... this involvement is fully in line with Up's hands-on actions for the environment.

For instance, Up is the only player in its industry in France to be carbon neutral: in order to offset its residual emissions, Up invests in international projects in Brazil and Mexico (forest preservation) as well as in Turkey (wind power project).

In Romania, Up is also involved in a project to plant 100,000 trees. In addition, the Group's share of paper products from sustainably managed forests has reached 61% to date. Of the electricity consumed by the its head offices around the world, 77% comes from renewable energy.

In 2020, the Group is planning to work on travel, the main source of greenhouse gas emissions (transportation policy, clean energy vehicles, sustainable mobility).

About Up group:

Up develops payment systems and management solutions that enhance the vitality of companies and local authorities and facilitate the daily lives of workers and citizens, whilst offering freedom of choice and usage.

Up is an international cooperative group whose independence ensures a balanced and trustworthy relationship with its stakeholders.

3,600 employees now operate in almost 30 countries. Up's revenues reached €532 million in 2018.

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